

Media Carrier's Media Box Best New Tech Product at HX Hospitality Show 2017
Digital media library also wins "Best in Show" at the yearly industry event in New York

Munich/New York, 15th November 2017 – One day, two prizes: Media Carrier's Media Box received the Editor's Choice Award 2017 in the category "Technology" and was also awarded "Best in Show" at this year's "HX: The Hotel Experience" trade show in New York. Entries are judged by editors of the leading hospitality trade magazines and the digital media library was recognized as one of altogether five new stand-out products at North America's biggest show for the hospitality industry.

"This is a wonderful success for our team who's constantly working on improving and developing the Media Box's offering based on our clients' requirements. As a company providing global tourism industry with an innovative content service, we're thrilled to have won these two prestigious awards and look forward to building on our existing partnerships in the USA," comments Media Carrier's Head of Sales Sandra Bardewyck. "As a digital media library holding newspapers and magazines from 40 countries in 29 languages, the Media Box provides hotels with the opportunity to offer guests added value and a personalized service which, in today's competitive environment, can make all the difference."

More than 1,200 hotels worldwide, such as Intercontinental Hotels & Resorts, Mandarin Oriental or Sofitel, as well as airlines and cruise liners use Media Carrier's innovative e-library, which can be used with any web-enabled device without the need for installing an app, register or supply personal information. Guests simply connect to the local Wi-Fi and will then be taken to the Media Box via a link or QR code to get their free pdf downloads. As a white-label solution, hotels can brand their Media Box individually, add information such as marketing material and customize its portfolio of more than 1,000 newspapers and magazines based on their needs.

Media Carrier, which was founded in Germany in 2011 and was accredited as an Associate Member of the Alliance for Audited Media (AAM) in July 2017.

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Notes to Editors

About Media Carrier

Media Carrier was established in 2011 as a subsidiary of the Munich-based MELO Group, whose central divisions are built on the two pillars media and logistics. The company specialises in marketing and distributing digital content. Through its digital media library Media Box, it supplies the travel industry with e-papers. Passengers of Lufthansa, Austrian Airlines, Virgin Atlantic or Oman Air but also guests of over 1,200 hotels worldwide are able to use the innovative e-paper service from Media Carrier.

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